

# EU applications

## Insurance

the DM with strict risk aversion  
 $W$  initial wealth

$D$  - possible loss with prob.  $\pi$

can buy insurance that costs  $q$  per unit and pays 1 if loss occurs

the DM is deciding how many units of insurance,  $d$ , he wishes to buy

Q: - Insurance:  $(w - \alpha q, 1 - \pi)$   
 $L$   $(w - \alpha q - D + \alpha, \pi)$

$$E(L) = (1 - \pi)(w - \alpha q) + \pi(w - \alpha q - D + \alpha)$$
$$= w - \alpha q - \pi(D - \alpha)$$

$$\max_{\alpha} EU(L) = (1 - \pi)u(w - \alpha q) + \pi u(w - \alpha q - D + \alpha)$$

$$\text{FOC: } -q(1 - \pi)u'(w - \alpha^*q) + \pi(1 - q)u'(w + (1 - q)\alpha^* - D) = 0$$

assuming  $\alpha^* > 0$ .

suppose that <sup>the</sup> insurance is actuarially safe for  $q = \pi$

then FOC becomes:

$$u'(w + (1 - q)\alpha^* - D) = u'(w - \alpha^*q)$$

since  $u'$  is strictly decreasing by strict risk aversion  
we must have

$$w + (1 - q)\alpha^* - D = w - \alpha^*q$$

or

$$\alpha^* = D$$

full insurance

if insurance is <sup>actuarially</sup> fair, ~~th~~ a strict risk averter  
will choose full insurance



## Portfolio choice

2 assets: safe and risky

→ safe: has a return of 1 dollar per dollar invested

→ risky: random return of  $z \in [a, b]$  dollars with distribution  $F$ . Assume that  $E(z) > 1$

the OM with utility  $u(\cdot)$  has initial wealth  $w$  and invests  $\alpha$  in the risky asset

end of period wealth:

$$(w - \alpha) \cdot 1 + \alpha \cdot z = w + (z - 1)\alpha$$

$$\max_{\alpha} V(\alpha, w) = \int_a^b u(w + (z - 1)\alpha) dF(z)$$

s.t.  $0 \leq \alpha \leq w$

$\alpha^*$  is the solution

1) show that  $\alpha^* > 0$

2) see how  $\alpha^*$  varies with levels of risk aversion and with wealth

KT FOCs

$$\phi(\alpha^*, w) = \int_a^b (z - 1) u'(w + (z - 1)\alpha^*) dF(z) < 0$$

if  $\alpha^* = 0$   
= 0 if  $0 < \alpha^* < w$   
> 0 if  $\alpha^* = w$

SOC:  $\int_a^b (z - 1)^2 u''(w + (z - 1)\alpha^*) dF(z) < 0$

since  $(z - 1)^2 \geq 0$  and  $u'' < 0$

Prop. If a risk is actuarially favorable, then any risk averter will always accept at least a small amount of it.

Proof Note that  $\phi(0, w) = \int_a^b (z - 1) u'(w) dF(z) > 0$

since  $E(z) > 1$

Hence  $\alpha^* = 0$  cannot satisfy this FOC



Prop Consider 2 individuals with the same level of initial wealth. If individual 2 is strictly more RA than individual 1, ind. 2 will invest less wealth in a risky asset i.e.  $\alpha_1^* > \alpha_2^*$

proof Consider 2 inds with  $u_1(\cdot)$  and  $u_2(\cdot)$

where 2 is strictly more RA than 1. Suppose that both have the same level of wealth  $w$  and that

$$\alpha_1^* < w \quad \text{and} \quad \alpha_2^* < w$$

$$\phi_1(\alpha_1^*) = \int_a^b (z-1) u_1'(w + (z-1)\alpha_1^*) dF(z) = 0$$

$$\phi_2(\alpha_2^*) = \int_a^b (z-1) u_2'(w + (z-1)\alpha_2^*) dF(z) = 0$$

since  $u'' < 0$ ,  $\phi_1, \phi_2$  are decreasing functions, to prove that  $\alpha_1^* > \alpha_2^*$ , it is sufficient to show that  $\phi_2(\alpha_1^*) < 0 = \phi_2(\alpha_2^*)$

since ind. 2 is strictly more risk averse than 1, there exists a str. concave function  $\psi(\cdot)$  s.t.

$$u_2(x) = \psi(u_1(x))$$

$$V_2(\alpha) = \int_a^b \psi(u_1(w + (z-1)\alpha)) dF(z)$$

differentiating wrt  $\alpha$

$$\phi_2(\alpha) = \int_a^b (z-1) \psi'(u_1(w + (z-1)\alpha)) u_1'(w + (z-1)\alpha) dF(z)$$

which at  $\alpha_1^*$  is

$$\int_a^b (z-1) \psi'(u_1(w + (z-1)\alpha_1^*)) u_1'(w + (z-1)\alpha_1^*) dF(z)$$

where  $\psi'(u_1(w + (z-1)\alpha_1^*))$  is positive and decreasing in  $z$



Compare

$$\phi_2(\alpha_1^*) = \int_{\underline{a}}^{\bar{a}} (z-1) \psi'(u_1(w + (z-1)\alpha_1^*)) u_1'(w + (z-1)\alpha_1^*) dF(z)$$

$$\text{to}$$
$$\phi_1(\alpha_1^*) = \int_{\underline{a}}^{\bar{a}} (z-1) u_1'(w + (z-1)\alpha_1^*) dF(z) = 0$$

the term  $\psi'(u_1(w + (z-1)\alpha_1^*))$  is higher for  $z$ 's less than 1 than for  $z$ 's greater than 1. So it biases the weights from  $u_1'(w + (z-1)\alpha_1^*)$  which are perfectly balanced in individual 1's FOC.

Therefore  $\phi_2(\alpha_1^*) < 0$ . Hence  $\alpha_1^* > \alpha_2^*$